

**Public Private Partnership (PPP) Authority**  
**Prime Minister's Office**  
 Plot : E-13B (1<sup>st</sup> Floor),  
 Sher-E-Banglanagar, Dhaka-1207.  
 Website: [www.pppo.gov.bd](http://www.pppo.gov.bd)

No: 03.11.2680.858.04.005.18(Part-1)-76

Date: 17-01-2022

**Invitation for Tender (IFT)**  
**For**  
**Procurement of Communication and Branding Advisory services**

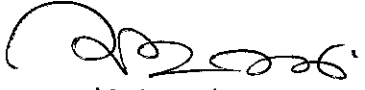
<b>Government of The People's Republic of Bangladesh</b>	
1.	Ministry/Division : Prime Minister's Office
2.	Agency : Public Private Partnership (PPP) Authority
3.	Procuring Entity Name : Chief Executive Officer, PPP Authority
4.	Procuring Entity Code : 03-0305-2831
5.	Procuring Entity District : Dhaka
<b>KEY INFORMATION</b>	
6.	Procurement Method : Open Tendering Method (OTM) (National)
<b>FUNDING INFORMATION</b>	
7.	Budget Source of Funds : GOB
8.	Development Partner : None
<b>PARTICULAR INFORMATION</b>	
9.	Tender Package No. : 03.11.2680.858.04.005.18(Part-1)-76 Dated: 17-01-2022
10.	Tender Package Name : Procurement of Communication and Branding Advisory services
11.	Tender Published Date : 17-01-2022
12.	Pre-Tender Meeting Date : 25-01-2022 at 3.00PM
13.	Tender Last Selling Date : 06-02-2022 at 4.00PM
14.	Tender Submission Date & Time : 07-02-2022 at 11.00 AM
15.	Name & Address of the Office(s) : <ul style="list-style-type: none"> <li>• Selling of Tender Documents : Public Private Partnership (PPP) Authority, Plot : E-13B (1<sup>st</sup> Floor), Sher-E-Banglanagar, Dhaka-1207.</li> <li>• Pre-Tender Meeting : Conference Room, Public Private Partnership (PPP) Authority, Plot : E-13B (1<sup>st</sup> Floor), Sher-E-Banglanagar, Dhaka-1207.</li> <li>• Receiving of Tender Document : In the box kept in front of reception Desk, Public Private Partnership (PPP) Authority, Plot : E-13B (1<sup>st</sup> Floor), Sher-E-Banglanagar, Dhaka-1207.</li> </ul>
<b>INFORMATION FOR TENDER</b>	
16.	Eligibility of Tenderer : As per TDS given in the Tender Document
17.	Brief Description of Goods or Works : Associated with Communication and Branding Advisory Service for PPP Authority as in the TDS
18.	Brief Description of Related Services : (a) To enhance information dissemination and better understanding of PPP Program and projects through print and electronic media (b) To raise awareness of the functions, activities and achievements of PPP Authority and its projects (c) To manage all public relations (PR) and communication pertaining to the PPP Authority (d) To create promotional videos, materials (e) Researching, conducting and evaluating on a continuing basis, programs of action and communication to achieve the



			informed public understanding necessary to the success of PPP projects (f) To collate PPP projects related information and to develop database
19.	Price of Tender Document(s)	:	Tk 500.00 (Bangladesh Taka Five Hundred Only)
20.	Location of Service to be Provided	:	Public Private Partnership (PPP) Authority, Plot : E-13B (1 <sup>st</sup> Floor), Sher-E-Banglanagar, Dhaka-1207.
21.	Tender Security Amount	:	Tk 1,00,000.00 (Bangladesh Taka One Lac Only)
22.	Qualification Criteria	:	<p>a) The minimum number of years of general experience of the Tenderer in contracting industries in public sector as Prime Contractor/ Sub Contractor/ Management Contractor shall be 7 (Seven) years.</p> <p>b) The Tenderer must also have detailed understanding and knowledge on Bangladesh PPP Program and shall have first-hand experience for at least 3 (Three) years in developing PPP related write-ups, articles, publishing, news-clipping, branding and organizing PPP related workshops/ round table/ seminars/ meeting or discussion.</p> <p>c) The minimum specific experience as a Prime Contractor in providing non-Consultant Service of at least 2 (Two) contracts of similar nature, complexity and methods/ technology completed over a period of three (3) years each with a value of at least of Tk 1,00,00,000 (One Crore) shall be required.</p> <p>d) The required average annual turnover of the Tenderer shall be at least of the amount of Tk 1,30,00,000 (One Crore Thirty Lakh) over the last three years.</p> <p>e) The minimum amount of liquid assets i.e., working capital or credit line(s) of the Tenderer shall be Tk 80,00,000 (Eighty Lakh).</p>

#### PROCURING ENTITY DETAILS

23.	Name of Official Inviting Tender	:	Dr. Md Jahedul Hasan						
24.	Designation of Official Inviting Tender	:	Director General (Administration and Finance), PPP Authority						
25.	Address of Official Inviting Tender	:	Public Private Partnership (PPP) Authority, Plot : E-13B (1 <sup>st</sup> Floor), Sher-E-Banglanagar, Dhaka-1207.						
26.	Contact details of Official Inviting Tender	:	<table border="1"> <tr> <td>Tel:</td> <td>Fax:</td> <td>E-mail:</td> </tr> <tr> <td>55007421</td> <td>55007422</td> <td>info@pppo.gov.bd</td> </tr> </table>	Tel:	Fax:	E-mail:	55007421	55007422	info@pppo.gov.bd
Tel:	Fax:	E-mail:							
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27.	Special Instruction	:	Entire procurement process shall be conducted as per the PPA,2006 and PPR,2008 and any subsequent amendment. The procuring entity reserves the right to reject any or all Tenders without assigning any reason whatsoever.						

  
 17.01.2022  
 (Dr. Md. Jahedul Hasan)  
 Director General (Administration and Finance)  
 PPP Authority, Prime Minister's Office