

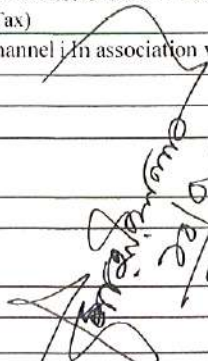
## Standard Format for Reporting Contract Awards

(Above Tk 1 crore for Goods & Works Contracts)

(Above Tk 50 lakh for Consultancy Contracts)

### GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

1. Ministry/Division	Prime Minister's Office
2. Agency	Prime Minister's Office
3. Procuring Entity Name	PPP Authority
4. Procuring Entity Code	Not used at present
5. Procuring Entity District	Dhaka
6. Contract Awards for	Services
7. Invitation/Proposal Reference No.	03.11.2680.858.04.005.18.(Part-3)-2342 Date: 18/12/2025
<b>KEY INFORMATION</b>	
8. Procurement Method	Selection under a Fixed Budget (SFB)
<b>FUNDING INFORMATION</b>	
9. Budget and Source of Funds	Own Fund
10. Development Partner	N/A
<b>PARTICULAR INFORMATION</b>	
11. Project/Program Code	N/A
12. Project/Program Name	N/A
13. Tender/Proposal Package No.	SR5/2025-26
14. Tender/Proposal Package Name	Request for Proposal (National) for Selection of Consulting Firm for Communication and Branding Service for PPP Authority
15. Date of Advertisement	22/09/2025
16. Date of Notification of Award	05/03/2026
17. Date of Contract Signing	10/03/2026
18. Proposed Date of Contract Completion	17/03/2027
19. No. of Tenders / Proposals Sold	N/A
20. No. of Tenders / Proposals Received	8
21. No. of Responsive Tenders / Proposals	1
<b>INFORMATION ON AWARD</b>	
22. Brief Description of Contract	<p>The key objectives to employ the services of a communication and branding advisory firm are:</p> <ul style="list-style-type: none"> <li>• To raise awareness of the activities, functions of PPP Authorities and provide support and action plan for achievements of PPP projects;</li> <li>• Provide a high level of visibility to the PPP projects through branding, tools and a comprehensive campaign;</li> <li>• To manage all public relations and communications pertaining to the PPP Authority;</li> <li>• Maintain communication with government Training Institutes and Universities for building awareness about PPP activities and in Bangladesh</li> <li>• To undertake the responsibility for planning, designing, circulating and managing promotional items such as informational and promotional video, brochure and multimedia presentations, outreach toolkit, print advertisements, outdoor banner, audio-visuals etc.</li> </ul>
23. Contract Value	BDT 1,02,50,000.00 (In Words: One Crore Two Lac and Fifty Thousand Taka Only) (Excluding VAT and Tax)
24. Name of Supplier / Contractor / Consultant	Impress Telefilm, Channel i In association with I Positive Communication Ltd
25. Location of Supplier / Contractor / Consultant	Dhaka, Bangladesh.
26. Location of Delivery/Works/Consultancy	Dhaka
27. Is the Contract Signed with the same person stated in the NOA ?	Yes
28. If No give reason why	N/A
29. Was the Performance Security provided in due time ?	N/A
30. If No give reason why	N/A
31. Was the Contract Signed in due time ?	Yes
32. If No give reason why	N/A
<b>ENTITY DETAILS</b>	
33. Name of Authorised Officer	Mofidul Alam
34. Designation of Authorised Officer	Director General (Programming & Investment Promotion), PPP Authority, Prime Minister's Office

  
 Md. Ashrafur Islam  
 Director (Finance)  
 PPP Authority  
 Prime Minister's Office